GOVERNANCE AND CITIZENSHIP COMPETENCIES: A Value Creation Approach

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The Center for Public and Corporate Governance (CGPC) is an interdisciplinary research and education center dedicated to advance new knowledge and services on public and corporate governance practices as a tool to strengthen public and corporate management practices and leadership development. It is dedicated to creating an active research platform whereby the topics of governance, transparency, accountability and citizen engagement can be brought together to pioneer a new research agenda that contributes toward theory building to improve public policy and practices on governance issues.

Over the past two decades it has become apparent how much the future of nations around the world depend on the quality of governance and citizenship for the common good. A lesson learned has been the drive for openness, transparency and accountability and citizen engagement to improve the delivery of public services. At this juncture nations around the world are increasingly putting emphasis on the relevance of governance in advancing sustainable development, economic competitiveness, equity, diversity and human rights.

Governance is not only about government institutions, but primarily about whether different actors in business, government and civil society can transform governance at the national and global arena. In all cases, citizenship plays a pivotal role to promote a better world and future for nations globally. Citizenship core competencies on national and global issues provide a framework for collectiveness, pluralism and diversity that generates actions and engagement among and for its members through civic actions in the public domain to promote better governance, transparency and accountability. Education in governance and citizenship competencies is necessarily based on universal democratic values of human rights, justice, ethics, non discrimination, diversity, pluralism and sustainability.

Laying a foundation based on a strong system of core values and principles for good governance and citizenship engagement has to address three main challenges: activating a network of actors; building governance capabilities; and establishing a citizenship competencies framework to pursue the common good at the national and global level.

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